



# NEW! Lower CoastLINES ADVERTISING RATES

CoastLINES is published six times a year **JANUARY, MARCH, MAY, JULY, SEPTEMBER & NOVEMBER**. Please complete the form below and fax to 904-292-1291 or contact us directly at 904-292-1345. All digital files and proofs of ads must be submitted to FCAA no later than the first day of any month in which CoastLINES is published.

## CHECK ALL BOXES THAT APPLY AND INCLUDE PERTINENT INFORMATION

COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
PLEASE USE BILLING ADDRESS IF PAYING BY CREDIT CARD

PHONE NUMBER: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEB SITE: \_\_\_\_\_

TYPE OF INDUSTRY: \_\_\_\_\_

SIZE OF AD:  FULL PAGE  HALF PAGE  1/4 PAGE  BUSINESS CARD  
 INSIDE FRONT COVER  INSIDE BACK COVER  BACK COVER  
 COLOR  BLACK & WHITE

PUBLICATION COMMITMENT:  ONE ISSUE  SIX ISSUES

AD TO BE PROVIDED BY: \_\_\_\_\_

TOTAL AGREEMENT: \$ \_\_\_\_\_

\_\_\_\_\_  
 AUTHORIZATION SIGNATURE DATE

NAME AS IT APPEARS ON CARD \_\_\_\_\_

CC# \_\_\_\_\_ EXP. \_\_\_/\_\_\_/\_\_\_  MC  VISA  AMEX  DCVR

### ADS DUE FIRST DAY OF THE MONTH

All advertisers art and copy are due the **1st** of any publishing month as follows **FEBRUARY, APRIL, JUNE, AUGUST, OCTOBER, DECEMBER**. If you need assistance in developing an ad for your company please contact **JOE Design, Inc.** for affordable rates. **904-273-7067**.

### DIGITAL MEDIA

The CoastLINES Newsletter is built and published through a completely digital process. All advertising materials must be submitted in a digital format as described. If you have an existing ad that is not available in a digital format we can convert it for you.

## R A T E S

### INSIDE COVER

1 ISSUE \$350 COLOR  
 6 ISSUES \$1,785 COLOR

### BACK COVER

1 ISSUE \$400 COLOR  
 6 ISSUES \$2,040 COLOR

### FULL PAGE

1 ISSUE \$275 B/W  
 6 ISSUES \$1,400 B/W  
 ADD 20% SURCHARGE FOR COLOR

### HALF PAGE

1 ISSUE \$175 B/W  
 6 ISSUES \$900 B/W  
 ADD 20% SURCHARGE FOR COLOR

### 1/4 PAGE

1 ISSUE \$140 B/W  
 6 ISSUES \$725 B/W  
 ADD 20% SURCHARGE FOR COLOR

### BUSINESS CARD

1 ISSUE \$75 B/W  
 6 ISSUES \$400 B/W

## S P E C S

### PAGE SIZES

PAGE SIZES	W	X	H
FULL PAGE	=	8.5"	X 11"
1/2 PAGE	=	8"	X 5"
1/4 PAGE	=	4"	X 5"
BUSINESS CARD	=	2"	X 2-1/2"

### DIGITAL FORMAT

3.5 FLOPPY, ZIP 100 or CDR  
 FAX proof if emailing digital files.

### FILE FORMATS

.EPS, .TIF, .PDS, .PDF, .QXD

### RESOLUTION

300 DPI

### FONTS

INCLUDE ALL FONTS OR  
 OUTLINE FONTS IF POSSIBLE

### APPLICATIONS

QUARK XPRESS  
 ADOBE ILLUSTRATOR  
 ADOBE PHOTOSHOP  
 ADOBE ACROBAT